

# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets, New York

## For Madame—NEW WINTER WRAPS

*Fashions and Prices of the Women's Wrap Shop Need No Conference To Establish Complete Agreement Between Them and Their Patrons*



A Store of  
Individual Shops



A Store of  
Individual Shops

20—WOMEN'S COAT-WRAPS OF ORLANDO in navy blue, Malay brown, black or gray with large beaver fur collar weighted by silk tassel; flaring Paris sleeves with tailored stitching; lined with peau de cygne silk; warmly interlined. 98.50

22—WOMEN'S COAT-WRAPS OF MARVELLA in navy blue, Malay brown, black, sphinx or gray with smart convertible collar and flaring Paris sleeves elaborated with tailored stitching; silk lined; interlined. 78.00

24—WOMEN'S WRAP-COATS OF MARVELLA in navy blue, Malay brown, black, mistral gray or sphinx with luxurious collar and cuffs of taupe, platinum gray or black wolf fur; lined with silk crepe; warmly interlined. 145.00

WOMEN'S WRAP SHOP—Fourth Floor

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## For Mademoiselle (14 to 20 Years) FUR TRIMMED WRAPS

*That Prices Have Reached the Lowest Point Is Shown By The Fact That One May Purchase These Luxuriously Fur Trimmed Wraps Now For The Same Price Required Last Winter For a Wrap Without Fur.*



26—MISSES' WRAP-COATS OF MARVELLA or GERONA in navy blue, black or Volnay red trimmed with selected gray squirrel fur, or navy blue or Malay brown trimmed with beaver fur; detachable belt; silk lined and interlined. 115.00



28—MISSES' COATS OF POLYTANNA CLOTH in navy blue or brown with beaver fur collar or in black with gray squirrel fur collar; narrow sash belt; silk lined; interlined. 98.00



30—MISSES' COAT-WRAPS OF PANVELAINE in navy blue, brown or black with wide collar of soft wolf fur, and with Bernard self stitching and detachable belt; silk lined and interlined. 78.00

MISSES' WRAP SHOP—Second Floor

Prompt Delivery Free, Anywhere in the United States  
Phone 6900 Fitz Roy